

LEAN IN LEARNING

Reed loved media. He listened to podcasts, watched TV shows, and jammed to music whenever he could. His parents had become worried that he wasn't fully learning or engaged with school material. They wondered if he was falling behind in school and missing out on social life, since he stared at a screen all day. Reed had grown increasingly quiet and seemed distant.

Reed's parents decided to get him a tablet for his birthday. They pre-programmed it with video recording software, educational apps, and books. When his parents gave him the tablet and told him he could now create media content, he wasn't sure. He felt like it might be a lot of work and wasn't sure how to even begin. Still, he promised his parents he would give it a try.

First, Reed watched videos on how to create a good Instalive story. He then took a short course online on "Instagram basics". He studied for the quiz and did pretty well, getting even more excited about it. He then researched what his Instalive would be about. He decided it would be a recap of TV shows and some commentary of his own. He made a form to see if anyone wanted to be a guest on his show and sent it to his friends. They all signed up!

Three weeks later, "Reed's Recap" was up and running. Reed was creating and collaborating with his tablet. He felt more engaged, excited, and was back to his chipper self. His parents saw his grades increase and now friends were constantly at his house recording with him.

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Guiding Questions:

- How did media help Reed?
- How did Reed change his media habits?
- What is the difference between passively watching and actively creating media?
- How can you be a designer and collaborator with media? What skills does that give you?
- What can you do to actively engage and interact with media?

Topic: Media Balance and Dynamics

Age: Elementary School